

## U by Kotex® What Matters to You Custom Rewards Program

### Full Terms:

#### Terms and Conditions:

The U by Kotex® What Matters to You Custom Rewards Program is only open to legal residents of the 50 United States and the District of Columbia, who are 13 years of age or older.

**U by Kotex® reserves the right to modify or terminate the program in any manner, in whole or in part, even though such changes may affect the redemption value of the credits already accumulated. You should not rely upon the continued availability of the program or any credits accumulated in connection therewith.**

Purchase two (2) or more of *U by Kotex® Products at a Walmart Retail Location* between April 15, 2016 and September 30, 2016 (“Promotional Period”) in a single transaction to qualify to receive credits redeemable for rewards including digital downloads, magazines, music, and digital gift cards (“Rewards”) from Snipp Interactive, Inc. (“Snipp”).

You will receive five (5) credits for the purchase of two (2) U by Kotex® products at Walmart Retail locations. There are three ways to receive your credits:

- (1) submit a photograph of your dated cash register receipt (with date and items starred) by texting [ubykotex](tel:811811) to 811811 and then follow the directions to submit your receipt via reply text message;
- (2) visit [www.UbyKotexRewards.com](http://www.UbyKotexRewards.com) (the “Website”) and enter your email address and upload your receipt; or
- (3) email a photograph of your receipt (with date and items circled or starred) to [Redeem@UbyKotexRewards.com](mailto:Redeem@UbyKotexRewards.com). Receipts must be received by 9/30/16.

By texting [ubykotex](tel:811811) to 811811 you consent to receive up to 10 autodialed text messages to the number you provided from Snipp Interactive on behalf of U by Kotex® regarding the program. **Your consent to receive texts is not required or a condition of any purchase.** Messaging & data rates apply. Text STOP to 811811 to stop (a confirmation text will be sent) and HELP to 811811 for help. Your text is your electronic signature agreeing to these terms and constitutes electronic written consent to receive text messages. Not at all carriers covered. For support please email [help@UByKotexRewards.com](mailto:help@UByKotexRewards.com).

If your receipt is eligible, within approximately 48 hours, you will receive a text message or email (depending on how you submitted your receipt) containing a code you can use to claim your credits. You must visit <http://UbyKotex.SnippRewards.com> (the “Snipp Website”) and create an account with Snipp to claim your credits and to redeem those credits for Rewards. Once credits have been redeemed for Rewards, they may not be returned or refunded to your account for any reason. Creation/use of an account and redemption of credits is further subject to Snipp Interactive, Inc.’s Terms and Conditions available at the Snipp Website.

Limit one (1) reward (5 credits) per receipt and total of five (5) rewards (25 credits) per

phone number/email address during Promotional Period. Credits must be redeemed by 10/31/16. Credits not redeemed by 10/31/16 will be invalid. You must have access to necessary equipment (for example, a compatible device) and high-speed internet. Credits have no cash value, are non-transferable, and are not redeemable for cash. You are responsible for all federal, state and local taxes as well as any other costs or expenses associated with use of a credit or a Reward.

Offer valid only to individual consumers; requests from groups, clubs or organizations will not be honored. Forged or altered receipts will not be accepted. Receipts obtained through unauthorized means or illegitimate channels will be void. Receipts cannot be sold, traded, be auctioned or bartered; all of which will be void.

All downloadable Rewards are for promotional use only, are not for resale and have no cash value. Download codes and downloads are valid in the United States only. All downloads are subject to Snipp Interactive, Inc.'s Terms and Conditions and Privacy Policy available at the Snipp Website. All devices may not be supported. You understand and agree that Snipp may add, delete, or otherwise make changes to the Rewards available and/or the credits structure for the program. You may not substitute, transfer, or redeem a Reward for cash.

No responsibility or liability is assumed by U by Kotex® and its subsidiary and affiliated companies, distributors, advertising, and promotional agencies, persons engaged in the development, production or distribution of materials for this program (collectively, "Program Parties") for technical problems or technical malfunction arising in connection with any of the following occurrences which may affect the operation of the Website or Snipp Website: hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet connectivity or other online, mobile or other communication problems; disruptions, errors or limitations of any Internet service providers or wireless carriers, servers, hosts or providers; garbled, jumbled or faulty data transmissions; failure of any e-mail or text transmissions to be sent or received; lost, late, delayed or intercepted e-mail or text transmissions; inaccessibility of the Website or Snipp Website in whole or in part for any reason; traffic congestion on the Internet, Website, Snipp Website, or mobile carrier lines; network or carrier issues that result in delayed mobile responses; unauthorized human or non-human intervention of the operation of the program, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, worms; or destruction of any aspect of the program, or loss, miscount, misdirection, inaccessibility or unavailability of an account used in connection with the program. Program Parties are not responsible for any typographical or printing errors in any program materials, Website, Snipp Website email correspondence, and advertising materials, or any inaccurate or incorrect data contained on the Website or Snipp Website. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THE WEBSITE AND SNIPP WEBSITE IS PROVIDED "AS IS" WITHOUT ANY WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. PROGRAM PARTIES WILL NOT BE RESPONSIBLE OR LIABLE FOR ANY INJURY, LOSS, CLAIM, DAMAGE, OR ANY SPECIAL, EXEMPLARY, PUNITIVE, INDIRECT, INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ANY KIND (INCLUDING WITHOUT LIMITATION LOST PROFITS OR LOST SAVINGS), WHETHER BASED IN CONTRACT, TORT, STRICT LIABILITY OR OTHERWISE, THAT ARISES OUT OF OR IS IN ANY WAY CONNECTED WITH (A) ANY USE OF THE PROGRAM, (B) ANY FAILURE OR DELAY BY ANY OF THE PROGRAM PARTIES IN CONNECTION

WITH THE PROGRAM (INCLUDING, WITHOUT LIMITATION, THE USE OF, OR INABILITY TO USE, ANY COMPONENT OF THIS PROGRAM); OR (C) THE PERFORMANCE OR NON PERFORMANCE OF THE PROGRAM BY U BY KOTEX®, EVEN IF U BY KOTEX® HAS BEEN ADVISED OF THE POSSIBILITY OF DAMAGES. SOME STATES DO NOT ALLOW THE LIMITATION OF LIABILITY, SO THE LIMITATIONS ABOVE MAY NOT APPLY TO YOU.

All participants, as a condition of participation in this program, agree to release Program Parties from and against any and all liability, claims or actions of any kind whatsoever for injuries, damages, or losses to persons or property which may be sustained in connection with accessing the Website or Snipp Website, participating in any aspect of the program, the receipt, ownership or use of any Rewards (if any) or any item or product redeemed with participant's credits, or any typographical or other error in these terms and conditions or any other program materials. You bear all risk of loss or damage to a Reward after it has been delivered.

#### **Abbreviated Terms:**

To obtain credits redeemable for rewards from Snipp Interactive, Inc., submit a clear photograph of your dated Walmart retail cash register receipt (with date and qualifying U by Kotex® Product from Walmart circled or starred) in one of 3 ways: 1) text ubykotex to 811811 and follow directions to submit your receipt via text message, 2) visit [UbyKotexRewards.com](http://UbyKotexRewards.com) and enter your email address and upload your receipt, or 3) send an email to [Redeem@UbyKotexRewards.com](mailto:Redeem@UbyKotexRewards.com) with your receipt attached. Purchases must be made in a single transaction between 4/15/2016 and 9/30/16. Receipts must be received by 9/30/16. Limit one (1) reward (5 credits) per receipt and total of 5 rewards (25 credits) per phone number/email address during Promotional period. Void where prohibited, restricted or taxed. Subject to Terms and Conditions and privacy policy at [www.UbyKotexRewards.com](http://www.UbyKotexRewards.com). Open to legal residents of the 50 U.S. and D.C. 13+.

By texting ubykotex to 811811 you consent to receive up to 10 autodialed text messages to the number you provided from Snipp Interactive on behalf of U by Kotex® about the program. **Your consent to receive texts is not required or a condition of any purchase.** Messaging & data rates apply. Text STOP to 811811 to stop (a confirmation text will be sent) and HELP to 811811 for help. Your text is your electronic signature agreeing to these terms and constitutes electronic written consent to receive text messages. Not all carriers covered.