

Sweeter Summer Download Digital Reward Terms

YOU MUST SAVE YOUR ORIGINAL RECEIPT TO REDEEM THIS OFFER! During March 1, 2016 to November 30, 2016, you can receive 1 Credit, up to \$1.29 in retail value, to be redeemed for songs and other content at www.sweetersummer.com (the "Site") with these steps:

- 1) Purchase two Airheads® (individually sold .55oz Airheads bars) or Mentos® products on one receipt.
- 2) Text the word SWEET to 811-811 to receive instructions to upload your receipt.
- 3) Once we have confirmed that you have made an eligible purchase, you be sent a unique code by text valid for 1 Credit, up to \$1.29 in retail value.

TEXT MESSAGE CONSENT: Standard Message and Data Rates may apply. For Terms of Service visit www.sweetersummer.com. By sending a photo of your receipt to **811811** you consent to receive up to 10 automated text messages to the number you provided from our text message administrator, Snipp Interactive. No further text messages will be sent once Offer expires. You understand that consent is not required to make a purchase. The text message you send is your electronic signature agreeing to these terms and to giving electronic written consent. Carrier specific charges for text messages may apply, depending on your individual cellular pricing plan, in accordance with your cellular customer agreement. SMS may not be available for all service providers or for all handsets. Cellular phone carrier's instructions for text messaging may be different. Check your phone capabilities for specific instructions. Sponsor makes no guarantee that any particular wireless service provider will participate. Check with your service provider for details. By selecting to participate via text messaging, the participants grant permission to the Sponsor to notify them via return text message and must agree to accept all applicable charges associated therewith. Wireless service providers may charge entrants for each text message, including any error message that is sent and received in connection with the offer, based on the applicable wireless service plan. You are responsible for all applicable fees and taxes associated with placing an SMS request. Sponsor in its sole discretion may add or delete a cellular carrier at any time, without notice. You may text STOP to 811811 at any time to exit the Offer or HELP for help.

RECEIPT REQUIREMENTS: The receipt image must be 3MB or smaller and in .jpg format. Standard data rates apply and are solely the responsibility of the Customer. Compatibility may vary by device, and not all devices may be supported. You must have access to an internet-enabled device to upload your receipt. All receipts for Qualifying Purchases must be submitted to the PRP text short code for validation and further instructions. Receipts that cannot be validated for any reason will be rejected. For example only, and not an all-inclusive list, a receipt will be rejected if it: (i) fails to pass anti-fraud detection measures; (ii) is unauthorized, fake, or has been illegitimately obtained; (iii) contains any messages, code or other markings not recognized by the administrator; (iv) contains printing or other errors; (v) is illegible, unreadable or blank; (vi) has been previously used; (vii) reflects the use of more than an authorized number of coupons for the Qualifying Purchase; or (viii) is incorrectly or incompletely entered or submitted. Following validation, the Consumer will receive a Download Code and instructions for redemption at an online Store.

CODE TERMS: Codes may also be banked and redeemed for higher-value items from the site. Limit up to five (5) codes earned per receipt and five (5) codes earned per person, per day. All codes expire on **November 30, 2016**. To redeem your code, you need access to necessary computer hardware

components (for example, a sound card) and high-speed internet access. All codes are for promotional use only, are not for resale and have no cash value. Codes and rewards are valid in the United States only. Your access to and use of the Site, as well as right and access to codes and rewards, are also subject to the Terms and Conditions and Privacy Policy posted on the Site. The number of Credits assigned to a Download Code is pre-assigned and may not be altered. A Download Code can only be issued to a single Consumer as a single transaction; it cannot be issued in installments to a Consumer, nor can it be shared among multiple Consumers. Each Consumer who qualifies for a Download Code shall receive one (1) and only one (1) Download Code per eligible purchase. Limit five (5) Download Code's per person per day. Download Codes become void if transferred, resold or repurposed. All Download Codes are subject to verification. A Download Code will be void and no redemption will be permitted if it (i) it fails to pass anti-fraud detection measures; (ii) is unauthorized or has been illegitimately obtained; (iii) contains any messages, code or other markings not recognized by the Store administrator; (iv) contains printing or other errors; (v) is illegible, unreadable or blank; (vi) is not recognized as a valid Download Code; (vii) has been previously entered and used; or (viii) is incorrectly or incompletely entered or submitted by a Consumer. CUSTOMER'S AND A CONSUMER'S SOLE REMEDY FOR ANY FAILURE TO ENABLE A CODE ENTITLEMENT FROM A VALID CODE SHALL BE A REPLACEMENT CODE FOR THE SAME CODE ENTITLEMENT