

Banana Boat Visa® Reward Terms and Conditions

1. ELIGIBILITY

Banana Boat Visa® Reward (the "Program") begins Saturday, May 28, 2016 at 12:00:01AM Eastern Time ("ET") and ends on Thursday, June 30, 2016 at 11:59:59PM ET or when Seven Thousand Seven Hundred and Sixty (7,760) \$5 VISA® Pre-Paid Reward redemption codes have been issued ("Reward Period"). Participation in the Program is only open to legal residents of the 50 United States and the District of Columbia, who are 13 years of age or older. Rite Aid and Edgewell Personal Care, LLC employees are not eligible to participate in the Program. **Limit of one (1) \$5 VISA® Pre-Paid Reward per person. INTERNET ACCESS AND VALID E-MAIL ACCOUNT ARE REQUIRED TO PARTICIPATE IN THE OFFER.**

2. REWARD PROGRAM

Participants may participate in the Program by purchasing at least two (2) of the qualifying Banana Boat products* (as listed below) during one (1) transaction at any Rite Aid retail store location or online at www.riteaid.com, during the Reward Period. Rite Aid does not have retail locations in all 50 United States. Participants who purchase at least two (2) of the qualifying Banana Boat products* during one (1) transaction from any Rite Aid retailer during the Reward Period will receive a redemption code redeemable for one (1) \$5 VISA® Pre-Paid Reward.

*QUALIFYING BANANA BOAT PRODUCTS:

Product Description	Product UPC
Travel Size Banana Boat Sport BLCK SPF30 1OZ	7965604532
Banana Boat Sport Lotion SPF50 8OZ	7965604972
Banana Boat Sport Lotion SPF30 8OZ	7965604971
Banana Boat Sport UltraMist Continuous Spray SPF50 6OZ	7965603179
Banana Boat Sport UltraMist Continuous Spray SPF30 6OZ	7965603178
Banana Boat Sport Lotion SPF15 8OZ	7965604970
Banana Boat Sport Lotion SPF30 10Z	7965600422
Banana Boat Kids Lotion Tube SPF50 8OZ	7965600705
Banana Boat UltraMist Dry Tanning Oil SPF15 6OZ	7965604483
Banana Boat Deep Tanning Dry Oil SPF4 6OZ	7965604663
Banana Boat After Sun Aloe Lotion 16OZ	7965600008
Banana Boat UltraMist Sport SPF100 6OZ	7965605080
Banana Boat Sport Faces SPF30 3OZ	7965604496
Banana Boat Protect & Hydrate Lotion SPF30 6OZ	7965600387
Banana Boat Baby Lotion SPF50 8OZ	7965600866
Banana Boat UltraMist Kids Continuous Spray SPF50 6OZ	7965604661
Banana Boat Dark Oil SPF4 8OZ	7965600025

Banana Boat Sport Faces Clear Zinc SPF50 2OZ	7965600665
Banana Boat UltraMist Sport Continuous Spray SPF15 6OZ	7965603177
Banana Boat Cool Zone Sport Continuous Spray SPF50 6OZ	7965605141
Banana Boat Sport Lotion SPF100 4OZ	7965604968
Banana Boat Tan Oil Spray SPF8 8OZ	7965600088
Banana Boat Clear Zone Sport Continuous Spray SPF30 6OZ	7965605140
Banana Boat Baby UltraMist Spray Lotion SPF50 6OZ	7965604493
Banana Boat Suncomfort UltraMist SPF30 8OZ	7965600746
Banana Boat SunComfort UltraMist SPF50 6OZ	7965600588
Banana Boat Tan OIL SPF15 8OZ	7965600402
Banana Boat Protect & Hydrate Lotion SPF50 6OZ	7965600388
Banana Boat Protect & Hydrate UltraMist SPF30 6OZ	7965602911
Banana Boat Suncomfort UltraMist SPF30 6OZ	7965600587
Banana Boat Protect & Hydrate UltraMist SPF50 6OZ	7965602920
Banana Boat UltraMist Dry Oil SPF8 6OZ	7965604450
Banana Boat Deep Tanning Lotion SPF8 8OZ	7965604658
Banana Boat Mens Lotion SPF30 6Z	7965604102
Banana Boat Sport Cool Zone after sun aloe Gel 8OZ	7965605169
Banana Boat Mens UltraMist SPF30 6OZ	7965602930

Approximate Retail Value (“ARV”) of each \$5 VISA® Pre-Paid Reward is \$5. The Total ARV of all VISA® Pre-Paid Rewards available is \$38,800. In no event will more VISA® Pre-Paid Rewards be awarded than are stated in these Terms and Conditions.

HOW TO PARTICIPATE

Purchase at least two (2) of the qualifying Banana Boat products* from any Rite Aid retailer, during one (1) transaction during the Program Period. Upon completion of valid purchase Participants will receive a receipt that contains one (1) unique code to be redeemed for one (1) \$5 VISA® Pre-Paid Reward.

3. REDEMPTION

This Offer is not to be combined with any other Edgewell Personal Care, LLC coupon, discount, promotion or offer. Product returns and exchanges as well as rain checks from before the Reward Period do not qualify for the Offer. Participants must have access to necessary equipment (for example, a desktop computer or other compatible device) and high-speed internet to redeem their redemption code. All redemptions are for promotional use only, are not for resale and have no cash value. Redemption codes are valid in the United States only and may be redeemed by the original recipient for one (1) Promocode for a Visa® Virtual Account. Redemption code must be redeemed no later than six (6) months from the date of redemption of

redemption code. If your redemption code is accepted as being valid, your Prepaid Visa® Reward Promocode will arrive by email from no-reply@snipprewards.com approximately one (1) to two (2) hours after time of redemption. *{You are advised to add no-reply@snipprewards.com to your "Safe Senders" or similar list so as to avoid the email being classified as SPAM or Junk.}* Once accessed, you'll have twelve (12) months to use your account wherever Visa® Debit is accepted online or over the phone. A Visa Virtual Account is not valid for brick-and-mortar purchases Or, choose a Physical (plastic) Visa® Prepaid Card, to be mailed to you to a street address in the 50 United States or Washington, D.C. \$3.00 shipping and handling fee will apply). Please note that some merchants may choose not to accept out of country currency at their own discretion. If this occurs, pay for your purchase by another payment method and use your Visa® Virtual Account at a different merchant. Also note that a 2% Non-U.S. Currency Transaction fee will be applied if the merchant settles in a currency other than USD. Card is issued by the Bancorp Bank, Member FDIC, pursuant to a license from Visa® U.S.A. Inc. *Swift Prepaid Solutions is the Service Provider for your Redemption Account and associated Card Accounts. Your Program Sponsor (i.e., Edgewell Personal Care, LLC) is the entity that marketed and/or distributed the reward, and is either a direct or indirect Client of Swift Prepaid. This Promocode is non-refundable. The full terms and conditions are available on the Promocode claim site. Click on "Product Terms" prior to selecting a Virtual Visa® Card or a Plastic Visa® Card. Swift Prepaid Solutions is the Service Provider for your Redemption Account and associated Card Accounts.

Limit of one (1) \$5 VISA® Pre-Paid Reward per person. Sponsor is not responsible for late, lost, stolen, damaged, delayed, or undelivered Rewards and, in such case, Reward will not be replaced. Sponsor is not responsible for lost, stolen, damaged or defective redemption codes or PromoCodes. If lost or stolen, redemption codes and PromoCodes will NOT be replaced and Sponsor shall have no liability for same; if damaged or defective, redemption codes and PromoCodes may be replaced at the sole discretion of Sponsor and Sponsor shall have no liability for same except for replacement of redemption code/PromoCode (if applicable). *Sponsor is not responsible for any computer related malfunction that prevents the recipient from accessing entry or receiving their VISA® Pre-Paid Rewards via email delivery.*

4. YOUR CONSENT

All decisions of Edgewell Personal Care, LLC regarding this Offer (including but not limited to eligibility) are final and binding in all respects. The Participant is responsible for any damage/loss due to use of a VISA® Pre-Paid Reward. Edgewell Personal Care Brands, LLC is not responsible for any malfunction or inconvenience that may occur. Duplicate requests and requests from resellers, dealers/distributors, their employees or warehouse facilities, groups, clubs or organizations will be void. All requests become the property of Released Parties and will not be returned. Program is void where taxed, prohibited, or restricted by law. Fraudulent submission could result in federal prosecution under mail fraud rules and regulations. You cannot substitute, transfer, or redeem VISA® Pre-Paid Rewards or redemption codes for cash. By participating in the Program, you agree (i) to release, discharge, indemnify and hold harmless the Edgewell Personal Care, LLC, Snipp Interactive, Rite Aid Corporation, and their respective parent, subsidiaries, affiliates, retailers, and advertising and promotion agencies, and all of their respective officers, directors, shareholders, employees and agents (collectively, "Released Parties") from any liability or damages which may arise out of participation in the Program or out of the acceptance, use, misuse or possession of redemption code, Reward or any product or service attained through use of Reward. All applicable federal, state and local laws and regulations apply. Released Parties are not responsible for late, lost, incomplete, illegible, delayed, inaccurate, garbled, undelivered, misdirected requests, email, texts, or mail, or other errors or problems of any kind relating to or in connection with the

Program, whether printing, typographical, technical, computer, network, human, mechanical, electronic or otherwise, including, without limitation, errors or problems which may occur in connection with the administration of the Program or in any Program-related materials. Persons found tampering with or abusing any aspect of this Program, who are acting in a disruptive or unsportsmanlike manner or who are otherwise not in compliance with these terms, as solely determined by Released Parties will not be eligible. Released Parties are not responsible for injury or damage to participants' or to any other person's computer or mobile device related to or resulting from participating in this Program. If, for any reason, the Program (or any part thereof) is not capable of running as planned for reasons which may include, without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Program, then the Program Parties reserve the right at their sole discretion to cancel, terminate, modify or suspend the Program in whole or in part.

5. PRIVACY POLICY

Any personally identifiable information collected from Participant during participation in the Program will be collected by Program Sponsor or its agents, and used by Program Sponsor and its respective affiliated companies and agents for administration and fulfillment of this Program as described in these Terms and Conditions, and in accordance with Program Sponsor's Privacy Policy as stated at <http://edgewell.com/privacy-policy/>.

6. SPONSOR

Edgewell Personal Care, LLC, 6 Research Drive, Shelton, CT 06840