

## OFFICIAL RULES

### IRISH SPRING® SIGNATURE VIP CELEBRITY SPORTS PARTY SWEEPSTAKES

**BEGINS 12:01 A.M. (CT) 4/1/15, ENDS 11:59 P.M. (CT) 5/31/15**

**NO PURCHASE NECESSARY. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.**

1. Open only to legal residents of the Contiguous (48) United States and D.C., 18 years of age and older. Employees, officers, directors or agents of Sponsor (including Colgate-Palmolive Company, Irish Spring®), Sports Profiles, Profile Network, Inc., their respective parent companies, subsidiaries, affiliates, alcohol beverage licensees (including but not limited to retail alcohol beverage licensees) and the immediate families of such employees/officers/directors/agents (parents, spouses, children, siblings) and those living in the same household, whether related or not, are not eligible to participate or win. Void in Alaska, Hawaii, Puerto Rico and wherever prohibited by law.

**2. How To Enter:**

Visit **[www.IRISHSPRING.COM/REWARDS](http://www.IRISHSPRING.COM/REWARDS)**, click Enter Now to fill in your contact information. All entries must be received by 11:59 P.M. (CT), 5/31/15. **One entry per entrant per day allowed.** Any person who attempts to participate with multiple e-mail addresses, under multiple identities or uses any device or artifice to enter multiple times on a single day will be disqualified. Entries must be manually key-stroked. Entries generated by script, macro, robotic, programmed or like means are prohibited and will be disqualified.

This information will be used solely for the purpose of administration of this Sweepstakes.

The Sponsor, Administrator of the Sweepstakes and their agencies are not responsible for late, lost, illegible/garbled/jumbled, corrupted, inaccessible, damaged, destroyed, delayed, or misdirected entries, regardless of cause. Entries become property of

Sponsor. Receipt of entry may be acknowledged but such acknowledgement does not constitute any representation as to Sweepstakes eligibility.

The Sponsor and the Administrator of the Sweepstakes assume no responsibility for technological, electronic or programming difficulties/failures/malfunctions of any kind. Sponsor and Administrator are not responsible for computer system, hardware, software or program malfunctions or other errors, failures, delayed computer transmissions or network connections that are human or technical in nature.

### **3. DRAWINGS:**

**GRAND PRIZE:** One (1) GRAND PRIZE winner will be randomly selected on or before 6/3/15. Drawing will be conducted by the Administrator and will consist of all eligible entries received by 11:59 P.M. (CT), 5/31/15.

**FIRST PRIZES:** Six thousand (6,000) FIRST PRIZE winners will be instantly notified electronically directly after entering sweepstakes.

Grand Prize winner will be notified by phone or email on or about 06/08/2015 and will be given instructions as to how to claim the prize.

**4. PRIZE/ODDS OF WINNING:** GRAND PRIZE: One (1) GRAND PRIZE winner and a guest will receive a VIP trip for 2 to Los Angeles, CA including hotel accommodations for 4 days/3 nights (July 14 -17, 2015, standard room, double occupancy), 2 tickets to the ESPY Sports Awards ceremony (7/15/15) at the Nokia Theatre in Los Angeles, CA, 2 VIP tickets to the private Celebrity VIP post-party (following the ESPY awards ceremony – time and location to be announced upon winner notification) and \$2,100 toward travel expenses. Approximate Retail Value of Grand Prize: \$3,720. (If actual value of prize is less than stated Approximate Retail Value, winner will not receive the difference in cash.) Prize does not include air or ground transportation. Odds of winning the GRAND PRIZE depend on the number of eligible entries received.

**FIRST PRIZES:** Six thousand (6,000) instant FIRST PRIZE winners will receive either a \$5 Walmart eGift Card or a \$5 VUDU Movie Credit. **Limit one entry per entrant per day allowed, per household.** First Prizes available while supplies last. (3,000 \$5 Walmart eGift Cards and 3,000 \$5 VUDU Movie Credits available). eGift Card subject to issuer's terms and conditions. Odds are 1:55 (one in fifty-five) entrants will be designated as a FIRST PRIZE winner of either a Download Code for the \$5 Walmart eGift Card or a \$5 VUDU Movie Credit, randomly chosen by the system not the winner.

First Prize winners will be notified instantly. ARV of all First Prizes: \$30,000. The Instant Win portion of this Promotion will conclude on the date that the last of the 6,000 First Prizes is awarded, or the end date of the Promotion, which ever occurs first.

**5. PRIZE CONDITIONS:** Prizes subject to availability and other restrictions. Grand Prize consists only of those items specifically listed as part of prize. All unspecified expenses relative to participation in Sweepstakes (including all costs associated with acceptance or possession of the Grand Prize) are the sole responsibility of winner. If winner chooses to accept the Grand Prize without a guest, Grand Prize will be awarded in increments appropriate for one (1) traveler and no substitute prize or compensation will be awarded in conjunction therewith. Prizes are not transferable. No cash equivalent or prize substitution except at the sole discretion of the Sponsor for a prize/prize component of comparable value, due to unavailability of prize/prize component for any reason. Grand Prize winner is solely responsible for any federal tax, and/or any state that claims taxes are due on prize. Grand Prize winner will be issued an IRS 1099 Tax Form for fair market value of prize; and winner agrees to fully cooperate with Sponsor/Administrator in conjunction with reporting winner's receipt of the prize to the IRS. If winner cannot accept prize as stated, prize will be forfeited in its entirety and may be awarded to an alternate winner selected from among all remaining eligible entries received, time permitting.

**6. GENERAL CONDITIONS:** Entrant agrees (a) to these Official Rules and the decisions of Sponsor/Administrator which are final and binding in all respects; (b) to release and hold harmless Sports Profiles, Profile Network, Inc., Sponsor (Irish Spring®) and their respective parent companies, affiliates and subsidiaries, their respective advertising and promotion agencies, and all of their respective officers, directors, shareholders, agents, representatives and employees (individually and collectively "Releasees") from any and all liability, losses, costs, damages or injuries whatsoever (whether due to negligence or otherwise) to person(s), including death, or property, arising in whole or in part, from his/her participation in the Sweepstakes or acceptance or possession, use/misuse of the prize, or participation in any sweepstakes or travel related activity. Releasees are not responsible for any typographical or other errors in the printing, the offering, or the announcement of the rules, the description of the prize (or any component thereof), or in the administration of the Sweepstakes.

**7. AFFIDAVITS/RELEASES:** GRAND PRIZE winner will be required to complete an Affidavit of Eligibility, a Liability Waiver and a Publicity Release (Prize Claim Materials), as well as supply valid government-issued photo identification, all within indicated time period. If the Prize Claim Materials or government-issued photo identification are not provided to Profile Network, Inc., by indicated date, or should Profile Network, Inc. determine that the Prize Claim Materials or government-issued photo identification is inadequate or incomplete in any respect, the prize will be forfeited. If prize notification is undeliverable, prize will be forfeited and an alternate winner will be selected, time permitting. Winner's guest must be 18 years of age or older and will be required to complete a Liability Waiver and a Publicity Release as well as provide government-issued photo identification, all within an indicated time period.

**8. CONDITIONS OF PARTICIPATION:** The Sponsor and the Administrator of the Sweepstakes are not responsible for: (a) any damage to an entrant's or other person's mobile device or computer system which is caused or occasioned by participating in the Sweepstakes; (b) any errors of any kind, whether human, mechanical, clerical, electronic, digital or technical in nature, or unauthorized human intervention; or (c) the incorrect or inaccurate capture of information, or the failure to capture or loss of any information, regardless of cause. Sponsor/Administrator of the Sweepstakes shall not correspond with Participants other than as set forth herein. Sponsor/Administrator reserve the right at their sole discretion, to disqualify any individual they find, in their sole discretion, to be tampering (or attempting to tamper) with the entry process or the operation of the Sweepstakes; to be acting in violation of the Official Rules or to be acting in a disruptive manner. The preceding in no way precludes Sponsor/Administrator from taking other actions against such individuals so as to protect their respective rights.

By accepting the prize, except where such condition is legally prohibited, the Grand Prize winner hereby agrees and grants Sponsor and the Administrator of the Sweepstakes the right, but not the obligation, to the use of his/her name, voice and likeness, along with his or her address (city and state) and any statements made by or attributed to such winner in any and all media, now known or hereafter devised, without notice, review or approval in perpetuity and throughout the universe for advertising, commercial and promotional purposes in connection with the Sweepstakes and other promotions without further compensation, and release the Sponsor and the

Administrator of the Sweepstakes from any liability with respect thereto. Sponsor and the Administrator of the Sweepstakes reserve the right, without prior notice and at any time, to terminate the Sweepstakes, in whole or in part, or modify, suspend or extend the Sweepstakes in any way, if they determine, in their sole discretion, that the Sweepstakes has been compromised, impaired or corrupted or that fraud or technical problems, failures or malfunctions (including, without limitation, computer viruses or other deleterious programs or materials, glitches or printing or production errors) have destroyed or severely undermined the proper play, integrity, and/or feasibility of the Sweepstakes. In the event Sponsor and/or the Administrator of the Sweepstakes are prevented from continuing with the Sweepstakes as contemplated herein by any event beyond their control, then subject to any governmental approval which may be required, Sponsor and/or the Administrator of the Sweepstakes shall have the right to modify, suspend, extend or terminate the Sweepstakes and select the prize winner from among all eligible online entries received prior to the action taken by Sponsor, or otherwise in a manner of Sponsor's/Administrator's sole choosing which is fair and equitable and in accordance with these Official Rules. Notice of such action by Sponsor/Administrator will be posted on [www.IRISHSPRING.COM/REWARDS](http://www.IRISHSPRING.COM/REWARDS). Only the type and quantity of prizes described in these Official Rules will be awarded. By participating in the Sweepstakes, Entrant agrees to be bound by these Official Rules, including all eligibility requirements, and agrees to be bound by the decisions of Sponsor and Administrator, which are final and binding in all matters relating to the Sweepstakes. Failure to comply with these Official Rules may result in disqualification from the Sweepstakes. LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY INTERFERE WITH THE OPERATION OF THE SWEEPSTAKES, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

Once winner's guest is determined, that guest cannot be changed without the express consent of Sponsor, which may be withheld for any reason. The winner (and his/her guest) agrees to maintain their behavior in accordance with all applicable laws and generally accepted social practices in connection with participation in any prize-related activity. Prize winner and guest understand and agree that Sponsor has the right, in its sole discretion, to disqualify and remove the prize winner or his/her guest from any activity at any time if the winner or his/her guest's behavior at any point is uncooperative,

disruptive, or may or does cause damage to person, property, or the reputation of Sponsor, or otherwise violates the policies of the Sponsor (all as determined by Sponsor/Administrator in their sole discretion). If any activity relating to the prize is cancelled or postponed for any reason, the balance of the prize will be awarded in full satisfaction of the prize awarded.

**9. GOVERNING LAW AND VENUE:** This sweepstakes is conducted in English (which will be given its everyday ordinary meaning), and any and all disputes, claims, and causes of action arising out of or in connection with this Sweepstakes, shall be resolved individually, without resort to any form of class action. This Sweepstakes shall be governed by, and construed in accordance with, the laws of the State of New York, regardless of principles of conflicts of laws that may require the application of the laws of another jurisdiction. Any action or litigation concerning this Agreement shall take place exclusively in the federal or state courts sitting in New York, New York, and each Entrant expressly consents to the jurisdiction of and venue in such courts and waives all defenses of lack of jurisdiction and inconvenient forum with respect to such courts. Each Entrant agrees to service of process by mail or other method acceptable under the laws of the State of New York. ANY CLAIMS, JUDGMENTS AND/OR AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS ASSOCIATED WITH ENTERING THIS SWEEPSTAKES. ENTRANT HEREBY WAIVES ANY RIGHTS OR CLAIMS TO ATTORNEYS' FEES, INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ENTRANT, WHETHER FORESEEABLE OR NOT AND WHETHER BASED ON NEGLIGENCE OR OTHERWISE.

**10. WINNERS' LIST:** For winner information, send a self-addressed, stamped envelope to SPORTS PROFILES/SPORTS PARTY Winners' List, 4709 Golf Rd., Ste. 807, Skokie, IL 60076, to be received by 7/6/15.

**11. SPONSOR:** Colgate-Palmolive Company, 300 Park Avenue New York City, NY 10022.

**12. ADMINISTRATOR OF THE SWEEPSTAKES:** Profile Network, Inc., 4709 Golf Rd., Ste. 807, Skokie, IL 60076.